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## Pechacek's General Contracting, LLC.

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### Mission Statement

Our mission at Pechacek's General Contracting, LLC. is to provide superior service, workmanship, and products to all of our customers, while maintaining a professional and ethical approach to construction management. We will accomplish this by:

1. Showing respect for our customers, suppliers and associates.
2. Providing free, consultative services to identify viable product options and availability that best fit the needs of our customers.
3. Listening to and following through on customer needs by managing day-to-day operations in an organized and professional manner.
4. Achieving consistently high levels of workmanship and long-term customer satisfaction by using certified sub contractors.

### Company Philosophy

Personal Touch: All of our projects are directed by officers of the company who personally oversee each project to completion. We are respectful of people's time and communicate with customers to inform them of the status of their project along the way.

Low Key Consultations: We use a no-nonsense, low key approach that focuses on customer needs and wants, rather than a drawn-out, high-pressure sales pitch.

Best Value: We practice fair and ethical pricing practices. We are seldom the highest price, but we believe we are the best price with the highest value. In today's fluctuating marketplace, we don't believe businesses can always offer quality products and workmanship at the lowest price. We provide upfront investment costs before their project starts **with no hidden fees**.

Small Local Company: We believe in maintaining a small company feel with big company resources.

Customer Follow-Through: At project's end, we will provide our customers with important, written documentation of their project, including a completion certificate, project receipts, fully-executed lien waiver, and warranty information, as necessary.

Trust: Our focus is to achieve a level of trust where our business comes from referrals. We want our customers to feel satisfied with our work and trust us enough to tell their friends and family.

### Company History

Pechacek's General Contracting, LLC. (formerly Karras & Pechacek, Inc.) was founded in 2007 while Karras & Pechacek was founded in 2001. Brian made a decision to start his own company based on his previous experience in the industry and many satisfied customers. Brian also recognized the need for providing Home owners with an option to help manage their own remodeling and construction projects from past clients requesting these services. Many customers would ask me if we could build them a home, stage their existing home for resale or construct a new addition to the home based on the trust and overall satisfaction of the recently completed project managed by us. This is why we have added General Construction, Remodeling and other Interior and Exterior Construction services to the company offering.

**The focus of Pechacek's General Contracting, LLC.** is on **Quality, not volume, Education not selling, Truth, not marketing.** We accomplish this by having officers of the company communicate with, educate and overseeing each new project with our clients. In just a short time, this management style has been very successful and will continue to be the focus of our company.

### Brian Pechacek, President

Mr. Pechacek holds a Bachelor's degree in business from the University of Wisconsin – River Falls. His background includes sales and marketing experience with 3M Corporation, Imation and West Publishing. His broad base of industry experience in the abrasives, industrial cleaning, legal and computer industries has provided Mr. Pechacek the opportunity to work with CEO's, middle management, and maintenance professionals throughout his career. ***I believe in using the highest quality products, with the best warranties, using trained and certified sub contractors that have a vision of long term solutions with the highest level of integrity and trust.***